

RETAIL BASE – LAKE HAVASU CITY

US Economic Census

Release Date: 8/18/2005

Sector 44: Retail Trade: Geographic Area Series: Summary Statistics: 2002

[NOTE. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies. Data in this table may be subject to employment- and/or sales-size minimums that vary by industry.]

2002 NAICS code	Meaning of 2002 NAICS code	Number of establishments	Sales (\$1,000)	Annual payroll (\$1,000)	Number of employees
44-45	Retail trade	232	642,440	63,862	2,976
441	Motor vehicle & parts dealers	46	201,153	17,480	532
4411	Automobile dealers	14	150,417	11,113	295
44111	New car dealers	7	131,453	9,313	233
441110	New car dealers	7	131,453	9,313	233
44112	Used car dealers	7	18,964	1,800	62
441120	Used car dealers	7	18,964	1,800	62
4412	Other motor vehicle dealers	15	32,829	3,288	109
44121	Recreational vehicle dealers	6	6,341	660	25
441210	Recreational vehicle dealers	6	6,341	660	25
44122	Motorcycle, boat, & other motor vehicle dealers	9	26,488	2,628	84
441221	Motorcycle dealers	4	D	D	b
441222	Boat dealers	5	D	D	b
4413	Automotive parts, accessories, & tire stores	17	17,907	3,079	128
44131	Automotive parts & accessories stores	12	9,436	1,709	71
441310	Automotive parts & accessories stores	12	9,436	1,709	71
44132	Tire dealers	5	8,471	1,370	57
441320	Tire dealers	5	8,471	1,370	57
442	Furniture & home furnishings stores	19	22,467	4,434	181
4421	Furniture stores	7	9,336	1,502	74
44211	Furniture stores	7	9,336	1,502	74
442110	Furniture stores	7	9,336	1,502	74
4422	Home furnishings stores	12	13,131	2,932	107
44221	Floor covering stores	8	D	D	b
442210	Floor covering stores	8	D	D	b
44229	Other home furnishings stores	4	D	D	b
442299	All other home furnishings stores	2	D	D	b
443	Electronics & appliance stores	12	7,041	1,436	55
4431	Electronics & appliance stores	12	7,041	1,436	55
44311	Appliance, television, & other electronics stores	10	D	D	b
443111	Household appliance stores	5	3,522	837	34
443112	Radio, television, & other electronics stores	5	D	D	b
444	Building material & garden equipment & supplies dealers	26	64,484	6,557	334
4441	Building material & supplies dealers	24	D	D	e
44411	Home centers	1	D	D	c
444110	Home centers	1	D	D	c
44412	Paint & wallpaper stores	4	D	D	a
444120	Paint & wallpaper stores	4	D	D	a
44413	Hardware stores	6	D	D	b
444130	Hardware stores	6	D	D	b
44419	Other building material dealers	13	18,056	1,816	75
444190	Other building material dealers	13	18,056	1,816	75
445	Food & beverage stores	12	105,727	13,474	691
4451	Grocery stores	8	104,438	13,395	681
44511	Supermarkets & other grocery (except convenience) stores	5	103,130	13,296	670

2002 NAICS code	Meaning of 2002 NAICS code	Number of establishments	Sales (\$1,000)	Annual payroll (\$1,000)	Number of employees
445110	Supermarkets & other grocery (except convenience) stores	5	103,130	13,296	670
446	Health & personal care stores	11	20,894	2,318	88
4461	Health & personal care stores	11	20,894	2,318	88
44619	Other health & personal care stores	5	D	D	a
447	Gasoline stations	26	86,585	4,818	300
4471	Gasoline stations	26	86,585	4,818	300
44711	Gasoline stations with convenience stores	23	D	D	c
447110	Gasoline stations with convenience stores	23	D	D	c
44719	Other gasoline stations	3	D	D	b
447190	Other gasoline stations	3	D	D	b
448	Clothing & clothing accessories stores	22	D	D	b
4481	Clothing stores	14	D	D	b
44815	Clothing accessories stores	3	D	D	a
448150	Clothing accessories stores	3	D	D	a
451	Sporting goods, hobby, book, & music stores	14	10,298	1,097	85
4511	Sporting goods, hobby, & musical instrument stores	12	D	D	b
45111	Sporting goods stores	6	5,146	635	35
451110	Sporting goods stores	6	5,146	635	35
4511101	General-line sporting goods stores	3	D	D	a
4512	Book, periodical, & music stores	2	D	D	b
45122	Prerecorded tape, compact disc, & record stores	1	D	D	b
451220	Prerecorded tape, compact disc, & record stores	1	D	D	b
452	General merchandise stores	4	94,240	8,268	452
4521	Department stores	2	D	D	e
45210009	Department stores (incl leased depts)	2	D	D	e
45211	Department stores	2	D	D	e
452112	Discount department stores	2	D	D	e
45299	All other general merchandise stores	2	D	D	b
452990	All other general merchandise stores	2	D	D	b
4529904	Miscellaneous general merchandise stores	1	D	D	b
453	Miscellaneous store retailers	26	D	D	c
4532	Office supplies, stationery, & gift stores	10	3,674	522	41
45321	Office supplies & stationery stores	2	D	D	a
453210	Office supplies & stationery stores	2	D	D	a
4533	Used merchandise stores	2	D	D	a
45331	Used merchandise stores	2	D	D	a
453310	Used merchandise stores	2	D	D	a
4539	Other miscellaneous store retailers	11	5,792	629	40
45399	All other miscellaneous store retailers	8	D	D	b
454	Nonstore retailers	14	7,821	942	39
4541	Electronic shopping & mail-order houses	7	D	D	b
45411	Electronic shopping & mail-order houses	7	D	D	b